



Adventure Cycling Association

Board of Directors Meeting
April 29 - 30, 2022
Missoula, MT

Summary of Minutes

Attendance:

Board Members: Joyce Casey, Erick Cedeño, Elizabeth Kiker, Noel Kegel, Jenny Park, M.E. Price, Rich Tauer, Scott Williams

Staff: Jennifer, Nicki, Sheila, Carmen, Jake, Joe, Teri, Jess, Carla, Katie, Mike, Brooke, Jen H, Beth, Caroline, Daniel, Cliff, Brian, Kelly, Gage

Originally scheduled in the boardroom of nearby First Interstate Bank, due to technical issues with Zoom, the decision was made to relocate to the ACA conference room.

Consent Agenda: Approved via electronic vote: 2023 spring meeting set for May 19/20, 2023

Governance Working Session:

- A. Board welcomes governance consultant Tony Scucci to present his report
 - a. Goal: come up with a list of priorities and tasks to work on
 - b. Overall, the board scored highest on financial and fiduciary responsibilities, Board/ED partnership, reputation stewardship, and overall performance. Lowest scores were on identifying/recruiting new board members.
 - c. Focus areas:
 1. Board service:
 2. Improve onboarding process
 3. Clarity on board service requirements and expectations
3. Provide regular reports from the Executive Director throughout the year so that Board meetings can be mostly focused on the future
4. Governance Committee will digest overall feedback and suggest future action to improve governance

Widerstand Training Debrief

The Board welcomed Regina and Tobin who recapped the training efforts to date and made themselves available for questions/comments including:

FY22 2nd Quarter Review

- A. Restated the organization's vision, mission, and values noting a shift of focus: **from EPIC to ACCESSIBLE** and outlining 2022+ priorities
 - a. **Expand** our community (increase participation with newer/less-experienced)
 - b. **Engage** our community (leverage programming to cultivate support)
 - c. **Eliminate** barriers (for marginalized communities to participate in bike travel)
 - d. **Build** our capabilities (develop a diverse team that operates with equity, efficiency, and effectiveness)
- B. Department updates and program updates
- C. Financial review:

- a. Area of concern: Renewals and new members
- b. Area of growth/opportunity: Tours, development, advertising, major gifts
- c. Reserve accounts have benefitted nicely from stock market gains. Uncertainty still looming over markets. Effects of inflation and possible recession remain a threat.

----- **END DAY 1** -----

----- **BEGIN DAY 2** -----

Executive Session

Strategy Session

- A. Board welcomed Shannon Stober to review work on the North Star Program Alignment
- B. Begin with review of the pyramid model, emphasizing importance of objectives:
 - a. Purpose→Vision→Mission→**OBJECTIVES**→Strategies→Action Plan
 - b. Objectives represent core competencies, activities, impacts; demonstrate how strategies and actions align with vision/mission; serve as hinge between staff and board
 - c. Ongoing work to identify core objectives, which then will then drive action plans, budget, etc.
 - d. Goal is to complete this work soon, which then informs a road map, and then drives the FY23 budget.

Executive Session

Wrap up – looking ahead

2022: Audit, planning

2023: Reorient programming, listening, evaluate

2024+: Implement program roadmap, evaluate, iterate, launch forward-looking vision

Executive Session

Minutes by Noel Kegel, Secretary